

His Majesty King Abdullah II Ibn Al Hussein

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HRH Princess Haya Bint Al Hussein

Dear Friends and Supporters,

2017 was a special year for Tkiyet Um Ali (TUA), bringing a key milestone in our mission to achieve zero hunger in Jordan. It gives me great pleasure to reflect with you here on our accomplishments in this momentous year.

February 2017 saw the launch of the second phase of TUA's Hunger Eradication Project, aiming to increase the number of beneficiary families receiving food aid on a monthly basis from 17,600 to 30,000 - a target representing 95% of the Jordanian families who live in extreme poverty. I am proud to report that, before the end of the year, we successfully enrolled an additional 12,400 families in the sustainable monthly feeding programme, enabling us to reach that 30,000 family target.

A total of 324,980 food parcels were distributed to families across the Kingdom this year, in addition to 143,415 daily hot meals served throughout the year at TUA's premises and during the holy month of Ramadan.

As we move ever closer toward reaching our zero-hunger goal, I would like to acknowledge the hard work and dedication of those who make our work possible. The Hunger Eradication Project owes its efficient transition and completion largely to its faithful Steering Committee, headed by my brother, HRH Prince Ali Bin Al Hussein. We owe also a debt of gratitude to our devoted Board Members, who are unwavering in their commitment to the continuous pursuit of this organisation mission. I am also inspired daily by the hard work of TUA's staff members, who have played a vital role not just this year, but every year, in achieving our goal to support and feed 30,000 families on a daily basis. Their passion and commitment is the wind beneath TUA's wings.

I would also like to recognize and thank our 44,800 generous individual donors, 90 corporate donors and 8,912 dedicated volunteers, who together gave more than 24,000 hours of their time this year alone. They continue to be enable the success of our daily operations, and we appreciate their contributions greatly.

On behalf of everyone at TUA, we thank you for your support, commitment and dedication to guarantee food for life to over 160,000 individuals. We are enormously proud of the work we have done and milestones we have reached this year, none of which would have been possible without you.

My late mother, HM Queen Alia, had a dream of eradicating hunger in Jordan; since its establishment 15 years ago, TUA has worked tirelessly to make that dream a reality. But even as that reality comes into sight, we will not rest; our successes will inspire us to redouble our efforts to ensure that we are able to continue provide support to all who need it.

Haya Bint Al Hussein
Chairperson of the Board of Directors

Board of Directors and General Assembly

Members of the Board

Her Royal Highness Princess Haya Bint Al Hussein is the Chairperson of Tkiyet Um Ali's (TUA) Board of Directors, which is responsible for monitoring and supporting the activities of the organisation and directing it towards achieving its goals and implementing the vision of Her Late Majesty Queen Alia Al Hussein.

Current Board Members

- H.E. Taher Nashat Masri
 First Vice Chairman
- Mr. Ala' Khalifeh
 Second Vice Chairman
- H.E. Dr. Abdullah Toukan
 Board Member
- H.E. Ali King Shukri
 Board Member
- Mr. Laith Al Qasem
 Board Member, Treasurer, Head of the Finance and Administration Committee
- Mr. Nasif KhouryBoard Member, Secretary
- Mr. Khaled Zakaria
 Board Member
- Dr. Amjad AryanBoard Member

General Assembly

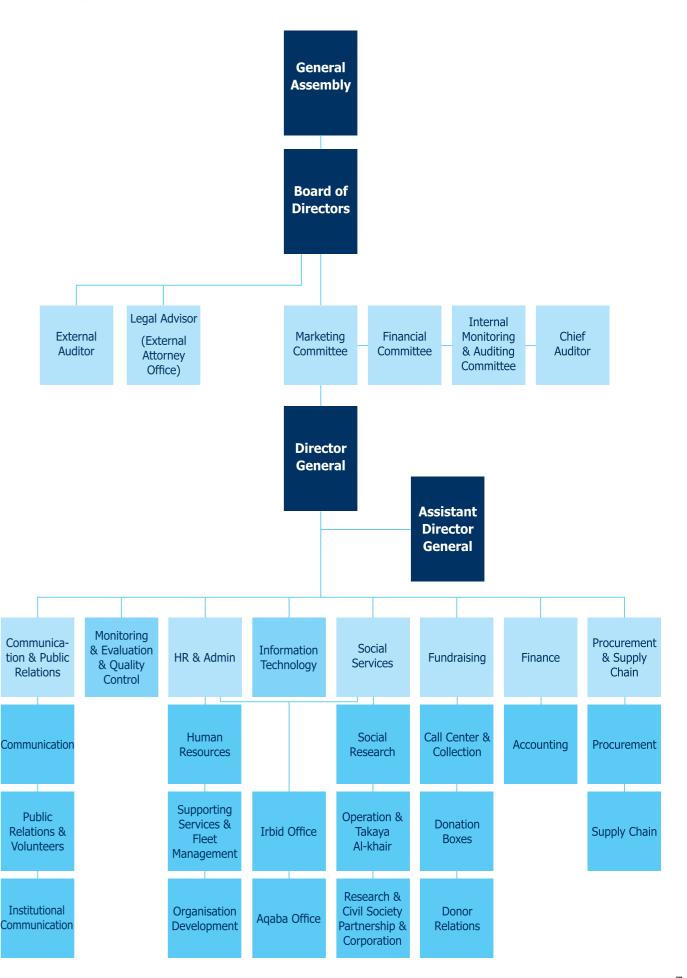
- H.E. Dr. Fayez Al-Tarawneh
- H.E. Mr. Zeid Goussous
- H.E Mr. Ayman Hatahet
- H.E Mrs. Suhair Al-Ali
- Mr. "Shadi Ramzi" Majali
- Mr. Yousef Madi
- Mrs. Rania Omeish

- Mr. Ghassan Boundakji
- Mr. Nidal Eses
- Mr. Mohammad Al-Kahlout
- Mr. Saif Al-Eslam AlSharif
- Mrs. Maha ElAsir
- Mr. Nader Horani
- Mr. Tareq Abu-Lughod

- Mr. Othman Bdeir
- Mr. Sa'ad Aldeen Alzumaili
- Mr. AlMuthanna Nabulsi
- Mr. Yassin Talhouni
- Mr. Tareq Al-Ansari

Director General **Samer Balkar**

Organisational Structure





About Tkiyet Um Ali

Founded in 2003 by Her Royal Highness Princess Haya Bint Al Hussein, TUA became the first organisation of its kind in the Arab World geared towards eradicating hunger. It is also the first non-governmental organisation to provide sustainable food aid by distributing food parcels and serving hot meals at its headquarters, in addition to providing humanitarian food aid to underprivileged people in Jordan.

The idea behind TUA was originally conceptualized by Her Late Majesty Queen Alia Al Hussein more than 41 years ago. It is inspired by the Islamic concept of providing food for the underprivileged and assuming social responsibility for them. Through this project, Her Royal Highness Princess Haya Bint Al Hussein continues her mother's short-lived, yet inspirational legacy.

The headquarters of TUA is located in the heart of Jordan's capital, Amman. The consultation regarding its establishment began in 2002 while construction commenced in 2003 and was completed the following year.

TUA started its operations with a clear vision and a dedicated goal: To eradicate hunger through its various food aid programmes and meet the nutritional needs of families living in extreme poverty in all 12 governorates and 89 districts in Jordan.

Immediately after operations commenced, TUA began social research activities in 2005. In the same year, the organisation inaugurated the Wayfarer Programme, a daily feeding programme that ensures the provision of up to 400 daily meals to wayfarers at its headquarters. At the same time, TUA embarked on delivering

2002

Consultations begun for the foundation of Tkiyet Um Ali

2003

Tkiyet Um Ali was founded in 2003 by HRH Princess Haya Bent Al Hussein

2005

Inauguration of the daily feeding programme, Wayfarer, in which, 400 meals are are served on daily basis

2006

Distribution of monthly Food Parcels to 1,000 families in need every month

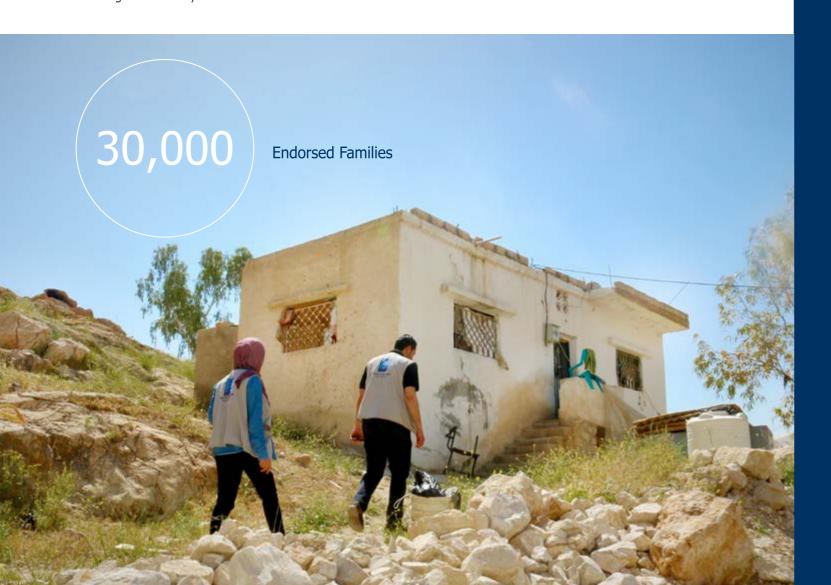
monthly food parcels to families living below the poverty line. Each parcel contains 22 food items that include all the basic nutritional elements that fulfil the needs of a family for an entire month.

Simultaneously, TUA looked into the possibility of benefiting from Adahi meat offerings by distributing them to endorsed families throughout the year with the food parcels. As a result, the Adahi Programme was launched in 2005 based on a fatwa issued by the Jordanian General Iftaa' Department as a first-of-its-kind programme in Jordan.

In 2007, in light of the success of its feeding programmes, TUA launched a rehabilitation and employment programme that aims to train and support members of endorsed families, developing their skills and enabling them to acquire practical work experiences. In 2008, TUA inaugurated Takaya Al-Khair market, the first market of its kind in the Middle East to provide endorsed families with free food commodities using a magnetic card charged with the allocated value of assistance, thus helping to preserve families' dignity as they meet a very basic humanitarian need.

Underscoring its goal of eradicating hunger in Jordan, TUA launched the first phase of the Eradicating Extreme Poverty Project in 2013 in a bid to reach out to families living in extreme poverty throughout the Kingdom. During the project, 54,102 households were assessed, and by the end of 2015, 18,300 households were endorsed by TUA based on its agreed eligibility criteria.

In 2017, TUA launched the second phase of the project with the help of a donation made by Her Royal Highness Princess Haya Bint Al Hussein, Sheikha Al Jalila Bint Mohammed Bin Rashid Al Maktoum and Sheikh Zayed Bin Mohammed Bin Rashid Al Maktoum. The second phase aimed at endorsing 12,000 new families, thereby bringing the total number of endorsed families to 30,000 in 12 governorates and 89 districts across the Kingdom before year's end.



2007

Launch of a rehabilitation and employment programme to support the members of TUA's endorsed families

2008

The inauguration of the Takaya Al-Kheir market, as the first market of its kind

2013

Launch of the first phase of the Eradicating Extreme Poverty Project

2015

18,300 families who live in extreme poverty were endorsed

2017

Launch of the second phase of the Eradicating Extreme Poverty Project, thus reaching 30,000 families in all of the Kingdom's governorates



Vision

Towards a hunger-free Jordan

Mission

A humanitarian organisation combating hunger and malnutrition by delivering donor support to the poorest citizens through sustainable, healthy food programmes in accordance to scientific methodologies and Islamic Sharia, implemented effectively by good governance, in addition to building local, regional and international partnerships to coordinate efforts in this field and build awareness about hunger for an active society and food for life.

Values

- Equality and equity
- Innovation and creativity
- Dignity and human rights
- Responsibility and accountability
- Team spirit
- Excellence and quality
- Synergy and integrity
- Observance of Shari'a laws
- Professionalism and commitment



Strategic Goals

TUA's work relies on serving and achieving a number of goals. As a pioneering organisation, TUA seeks to attain its goals through a focused, disciplined and scientific approach using advanced management systems.

Tkiyet Um Ali's Goals:

- 1 Eradicating hunger and playing a key role in achieving food security in Jordan.
- Providing the necessary funding for TUA's programmes through various donation tools and sustainable financing resources.
- Increasing awareness about hunger eradication and rallying support for its efforts in this field through various awareness campaigns.
- 4 Creating partnerships with civil society organisations and the private and public sectors to enhance efforts to eradicate hunger.

To achieve these goals, Tkiyet Um Ali:

Provides

a number of feeding programmes to targeted groups.

Conducts

social studies and research related to hunger, its causes and means of eradicating it.

Fosters

relations with local, regional, and international organisations in accordance with the current Associations Law.

Engages

various segments of the community in voluntary work in order to spread awareness on its goals and projects.

Increases

awareness, launches campaigns, and organises conferences and seminars, in addition to holding public lectures, media activities, and training courses on the cause and means of eradicating hunger and poverty in the Kingdom.



What Makes Us Different?

- TUA programmes are not seasonal but are sustained throughout the year. TUA reaches out to every province and district in the Kingdom to deliver food parcels and provide endorsed households with food for life.
- 100% of donations go to the beneficiaries. TUA does not deduct any of its administrative costs, salaries or wages from donated amounts.
- TUA is exempt from paying taxes under exemption number 2686.
- TUA cooperates with trusted community-based organisations (CBO) in various areas throughout the Kingdom. The organisation does not attempt to compete with those CBOs, but rather offers them support while ensuring a robust monitoring system to guarantee that assistance reaches endorsed families. TUA has fostered strategic partnerships with 247 civil society institutions and CBOs in all governorates.
- All endorsed families live in extreme poverty, and are classified in accordance with transparent criteria supported by field visits to verify the sources of income of each of the families.
- TUA procures food commodities at wholesale price, with exemptions on taxes and fees. This provides an added value to donations of up to 35% when compared with the commodities' market price.
- TUA does not offer any financial assistance. Instead, donated money is transformed into food aid provided at a wholesale price, which in turn maximizes the benefits gained by endorsed families and prevents the misuse of donations for other purposes.
- Endorsed families' data is kept private to preserve their dignity, implemented by good governance and transparency.
- Food aid falls under Zakat disbursement and sponsoring orphans through food.

%100

Of donations go to the beneficiaries

247

community-based organisations, in all the Kingdom's governorates, that TUA cooperates with

%35

is the added value to the donations due to the exemptions of taxes and fees

12

governorates across the Kingdom that Tkiyet Um Ali reaches on daily basis, year-round



Launching Second Phase of the 'Eradicating Extreme Poverty Project in Jordan': The Implementation Mechanism

Following the generous donation made by Her Royal Highness Princess Haya Bint Al Hussein and her children, Sheikha Al Jalila Bint Mohammed Bin Rashid Al Maktoum and Sheikh Zayed Bin Mohammed Bin Rashid Al Maktoum, and based on Her Royal Highness' guidance, TUA has been committed to raising the number of endorsed families by an additional 12,000, providing them with food aid for the next five years.

The second phase of the project was announced during a press conference held on Wednesday 8 March, 2017, at the Intercontinental Amman Hotel, in the presence of His Royal Highness Prince Ali bin Al Hussein, who heads the Steering Committee for the project's second phase, and H.E. Senator Hussein Hazaa Majali, a member of the Steering Committee.

His Royal Highness Prince Ali bin Al Hussein, Head of the second phase of the Eradicating Extreme Poverty Project's Steering Committee, said, "We all feel the economic challenges facing the region and the Kingdom in particular, which have increased the pressure on many disadvantaged families. Accordingly, my sister Princess Haya Bint Al Hussein and her children, Sheikha Al Jalila and Sheikh Zayed made a financial donation to honour our parents."

He added that TUA is "a national initiative working within an integrative system, in coordination with official civil institutions and entities, and is focused on supporting and helping the good people of this country."

By the end of 2017, the total number of endorsed families reached 30,000, which is equivalent to 160,000 individuals.

This donation contributed significantly to reaching most of the families living below the food poverty line, whose monthly income per capita does not exceed JOD 20, and who reside in all governorates. The donation helped to secure their daily food needs, especially as these families are unable to work and are ineligible for rehabilitation, given that the heads and members of the families are elderly, have incurable diseases and disabilities, or are widows and children.

In a record period of one month, TUA managed to expand its logistical and technical operations and take all necessary measures to ensure access to an additional 12,000 families in need by end of 2017.

Actions taken to begin the Second Phase of the Eradicating Extreme Poverty Project in Jordan during March 2017

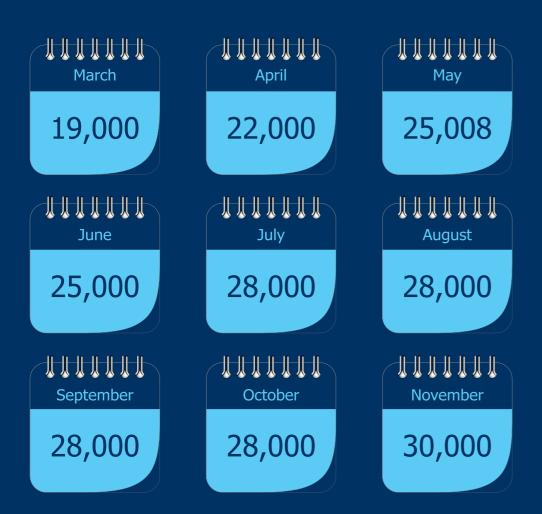
- Finalising the employment of 75 temporary employees to implement the project within the required period.
- Finalising the office requirements to meet the expansion in operations, which reached 35%.
- Completing the required automation in terms of software and technical devices, and raising the capacity of servers to meet the size of work expected internally and in the field, which entails visiting 30,000 families during the project period.
- Contracting with food suppliers to ensure the additional endorsed families' needs are met until the end of 2017, in addition to ensuring availability of sufficient warehouses, trucks, and handling services, among others.
- Preparing an executive plan to expand quality control operations through the Monitoring, Evaluation and Quality Control Unit, which was implemented immediately to ensure that food aid is delivered at the highest quality, ensuring the dignity of the endorsed families.
- Automating collaborations with the National Aid Fund for the purpose of exchanging data and information.
- Partnering with international organisations (such as UNICEF, World Food Program, UNHCR) to enrich the data collected during the family field visits.

The Implementation Mechanism of Second Phase of the Eradicating Extreme Poverty Project in Jordan

- During the project period, 18 teams visited 216 families every day in all governorates across the Kingdom. 68,133 families were assessed in the field according to TUA's endorsement criteria. Of these, 17,722 families were paid another visit by the field teams of TUA.
- The Call Centre, which was set up specifically for this project, received 360 calls per day, and the office team was instructed to conduct office assessments of 835 families per day.
- The Social Research Section at TUA conducted periodic visits to reassess the endorsed families and evaluate whether to continue providing support to the beneficiaries or stop if their financial situation has improved.
- 12,000 new families were endorsed by the end of November according to TUA's specific endorsement criteria. The most important of these criteria is that the net monthly income per capita is JOD 20 or less, the household does not own any kind of property and does not have family members capable of working.
- The total number of families benefiting from the Food Parcels Programme is 30,000 families from all governorates across the Kingdom, most of whom are elderly, people with special needs or chronic diseases, divorcees, widows and orphans.



Stages of Executing the Second Phase of the Eradicating Extreme Poverty Project



- 38 new partnerships with local entities were signed during the project period.
- The partner entities were qualified and equipped with their needs to provide top-notch service in accordance with criteria that ensure aid reaches those who need it and in a manner that preserves the beneficiaries' dignity.



The Endorsement Process

TUA implements accurate and internationally-recognized procedures and standards when assessing the applications of families suffering from food poverty. The status of these families is examined via an office assessment and field visits and, following the application of standards and procedures, TUA provides sustainable food aid to families living below the poverty line in all governorates across the Kingdom.

Household Endorsement Standards for Sustainable Food Aid:

- Households with a net monthly income of JOD 20 per capita or less.
- Households that do not have any kind of real estate (or real estate within specific criteria).
- Households that do not have members over 18 years old who can be employed and are not working unless they are receiving their education.
- Households that meet TUA's criteria generally comprise children, orphans, elderly, persons with special needs, individuals suffering from incurable and chronic diseases, divorcees and widows.

Cooperating with Governmental Institutions

In efforts to make it easier for families to apply as beneficiaries, TUA has partnered with several governmental institutions through which applicants' submitted papers are verified via an electronic link. TUA is connected to the electronic window of the National Aid Fund, Social Security Corporation, Department of Land and Survey, in addition to other organisations to ensure the accuracy of all information submitted by the applicants to TUA

To complete the endorsement process, two levels of assessment are carried out after a family submits its application:



Office Assessment

To review the application of the family and verify its information and properties, if any, through the window of the National Aid Fund under the Ministry of Social Development (the National Aid Network), which granted TUA a query window on families and their data and properties, as well as any information that may affect them receiving sustainable food aid.



Field Visits

To conduct field visits to applicants' residences to verify information received, and recommend acceptance or refusal of applications based on their adherence to TUA's endorsement criteria and the observations of the field team.



Feeding Programmes

• The Sustainable Food Aid Programme for Families Living in Extreme Poverty in the Kingdom (Monthly Food Parcels)

324,980 food parcels were distributed during 2017 to households benefiting from the monthly food parcels programme in all governorates across the Kingdom.

As part of the Sustainable Food Aid programme, TUA provides sustainable food aid to endorsed families living in extreme poverty in all provinces and governorates across the Kingdom. These families receive monthly parcels containing 22 food items that include all the basic nutritional elements that fulfil the nutritional needs of a family for an entire month.

In 2017, TUA provided food parcels every month throughout the year to the 30,000 endorsed families, which are equivalent to 160,000 individuals. 85% of these individuals comprise children, orphans, elderly, and people suffering from incurable diseases, who are, therefore, unable to work.



Wayfarer Programme (Daily Hot Meals)

TUA served 76,189 hot meals during 2017 under the Wayfarer Programme

TUA serves daily hot meals to 400 people throughout the year at its headquarters in Al-Mahatta, Amman, which is a connecting point for wayfarers coming from various governorates. The Wayfarer Programme provides families and individuals who cannot afford their lunch with a meal which supplies 60% of the daily calorie needs of an adult individual.

• Mawae'd Al Rahman (Iftar Meals)

TUA served 67,226 Iftar meals to fasting underprivileged individuals during the holy month of Ramadan in 2017

Throughout the holy month of Ramadan, TUA serves Iftar meals at its headquarters in Al-Mahatta, Amman, where fasting underprivileged men, women and children can have a hot meal with dignity. TUA serves around 1,500 Iftar meals on a daily basis throughout Ramadan. TUA also cooperates with its partner associations to organise Mawae'd Al Rahman in different governorates across the Kingdom. Moreover, for the fourth year in a row, TUA partnered with the Public Security Department (Highway Patrol Department) to serve Iftar meals to travellers on the Kingdom's highways



Adahi Programme

24,405 Udhiyah were performed by TUA on behalf of its donors during 2017 under the Adahi Programme

75,519 families received frozen meat during 2017 under the Adahi Programme

TUA undertakes the offering of Adahi on behalf of its donors during Eid Al Adha. The Udhiyah is performed in Australia in the presence of a mufti from the Jordanian General Iftaa' Department and in conformity with Islamic Sharia law. The frozen Adahi meat is then shipped and stored in TUA's refrigerated warehouses where it awaits distribution to the endorsed families every month of the year. TUA also performs Adahi at the Greater Amman Municipality's slaughterhouse during Eid Al Adha and distributes fresh meat to the endorsed families during the Eid holiday.

At the end of every month, TUA also preforms Dhabihah, Aqiqah, Fadu, and Nither on behalf of donors, and distributes the fresh meat to endorsed families. Subsequently, 10,964 families received fresh meat in 2017.

Provision of Adahi Meat in Palestine

8,135 families in need received Adahi meat in Palestine during 2017

In 2017, in coordination with the Jordan Hashemite Charity Organisation, TUA distributed part of the Adahi meat offered during 2016 to underprivileged families in the West Bank and Gaza Strip in Palestine, in cooperation with charitable organisations, including Zakat committees and Takaya Al-Khair. TUA reached many areas across the West Bank and Gaza Strip in cooperation with UNRWA.



Operations

Monitoring & Evaluation, and Quality Control

Food safety is a top priority for the Quality Control section given TUA's adherence to stringent standards regarding the safety of the food delivered to the families in need, whether in the form of daily meals or food parcels.

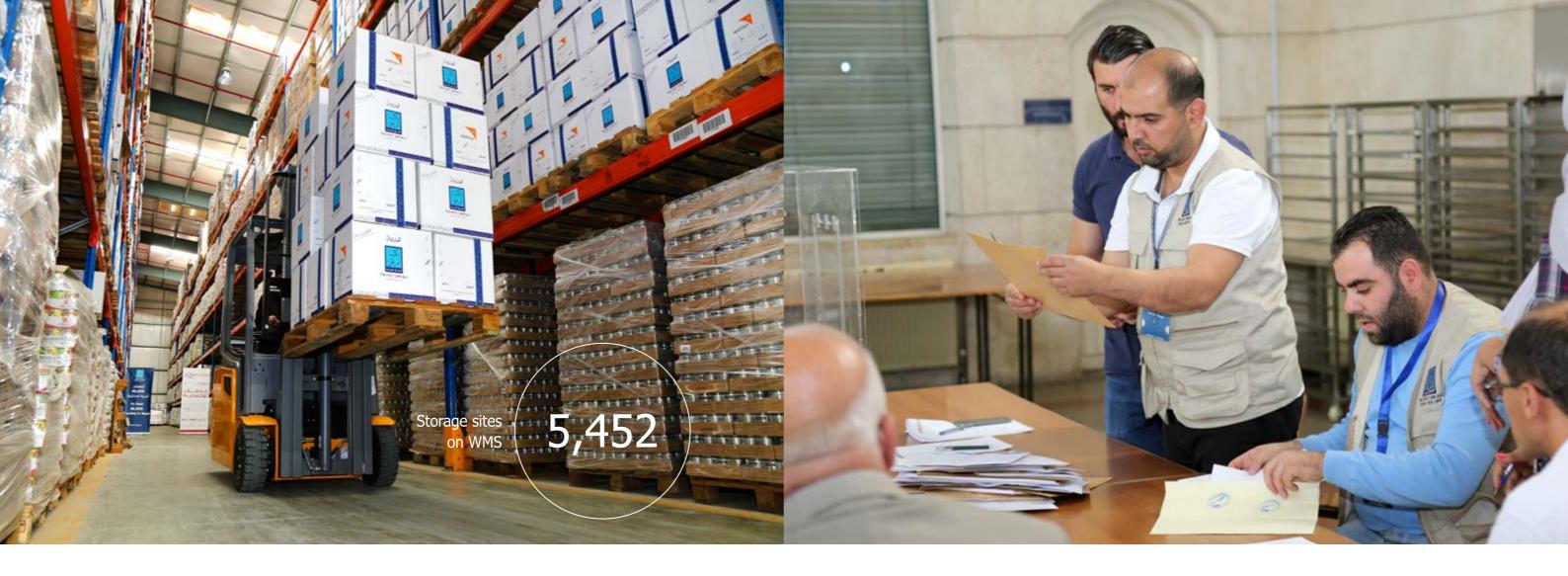
The Monitoring and Evaluation (M & E) section sets the measurement indicators on an administrative level with regards to internal and external procedures. The M&E section supervises all administrative procedures and current and future strategic plans, in addition to the policies and outputs of other departments, ensuring that their objectives are achieved. Furthermore, the M & E section oversees the workflow and effective and correct enforcement of internal laws.

Meanwhile, the Quality Control section of the Monitoring & Evaluation, and Quality Control Unit sets standards for food safety according to the criteria previously set by TUA. These standards comply with Jordanian and international specifications and standards, beginning with the process of approving the contents of the food parcels to the supervision of the daily meals served under the Wayfarer Programme. The Quality Control section takes a food sample to be tested for its temperature, which must meet the adopted quality standards. The temperature of hot food should be at least 63°C while cold food should be between 1°C and 5°C.

Procurement, Storage and Warehouse Operations

Through its daily operations, TUA seeks to secure the daily rations of the endorsed families benefiting from the monthly food parcels programme, especially as the second phase of the Eradicating Extreme Poverty Project in Jordan went underway, increasing the number of endorsed families from 17,600 families in 2017 to 30,000 before year's end. This rise in beneficiaries required a doubling of day-to-day operations and efforts.

TUA puts out annual tenders for the purchase of food commodities, which are then stored in its warehouses in Al-Qastal, where 1,500 daily food parcels are prepared to be distributed to endorsed families in all governorates across the Kingdom. The food parcels are distributed by private cars licensed by the Jordan Food and Drug Administration, at a rate of 12 cars per day that head out to all governorates across Jordan.



Storage Operations

In 2013, TUA outsourced the warehouse operations following a tender process. The external supplier was able to accommodate TUA's logistical requirements, which are increasing continuously, especially with the launch of the second phase of the Eradicating Extreme Poverty Project in Jordan and the increase in the number of endorsed families to 30,000. TUA had launched a tender through which Al Layan for Logistic Services was selected after fulfilling specific criteria, most important of which were the technical evaluation and financial offer. TUA ensures the keeping of the food parcel commodities, such as rice, canned food, frozen meat and other food items, under optimal storage conditions in its warehouses and in accordance with ISO22000 standards.

In response to the expansion and increase of its operations to provide sustainable food aid to endorsed families under the second phase of the Eradicating Extreme Poverty Project in Jordan, TUA increased the total food storage area from 3,323 pallet locations to 5,452 pallet locations on the warehouse management system, in addition to rice and frozen meat storage rooms. A TUA team is available every day in the warehouses to supervise and monitor the progress of work, whereby four different teams have been assigned to monitor the quality of the work in order to achieve corporate governance.

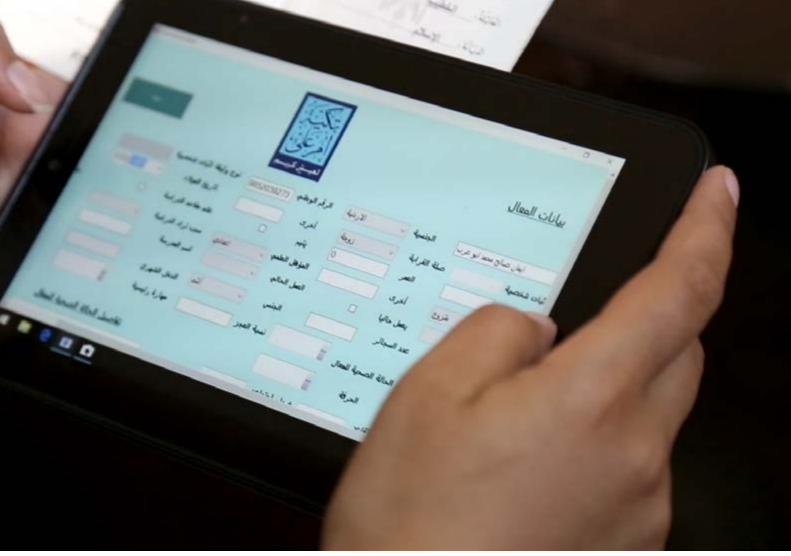
Annual Procurement

TUA is committed to standard procedures when it comes to offering tenders for the purchase of food, services, and equipment. The Procurement Department is also committed to the standard tender procedures manual, whereby annual tender committees are formed with members from TUA's different directorates. All members are obligated to sign a conflict of interest statement.

The tenders are drafted according to TUA's requirements (number of households served, table showing quantities of the 22 food commodities divided into 32 classifications, in addition to other requirements such as printed materials and other periodic supplies). All necessary conditions and information are added to facilitate the knowledge of all the needed financial, logistical, contractual and procedural requirements. The tender is promoted in the official newspapers, and tender copies are handed over to the applicants. Offers are received in sealed envelopes.

Accordingly, the tender committee opens the technical offers that include official identification documents and bid guarantees in the presence of the suppliers. Sensory and technical evaluations are conducted on the food items, which are given numbers only while the brand and supplier names remain hidden. Afterward, samples that pass the sensory test are sent to the Royal Scientific Society for a laboratory test.

Samples that do not pass either test are excluded. The financial offers of the samples that passed are opened in the presence of the tender committee, which signs all offers. After a price comparison is made, the committee signs the awarding resolution, after which award letters are sent to the suppliers to sign contracts after they present performance bonds.





• Technical Support Operations - Information Technology Management Unit

In efforts to remain technologically advanced and to modernise the technological systems and programs that help automate all the information available in its database, the Information Management Unit saves them on TUA's servers, and links, manages and archives all data and information electronically while ensuring the privacy of all departments' data and information. The Information Management Unit also offers technical support for personnel data, financial tracking, operations, command and control systems, information security and security surveillance systems.

To prepare all departments for the implementation of the second phase of the Eradicating Extreme Poverty Project in Jordan and accommodate the additional information and data resulting from the increase in the number of endorsed families, the Information Management Unit replaced all the traditional data-transmitting copper wires with high-speed optical fibre. Specialized rooms were also set up for the servers, equipped with state-of-the-art security, electronic warning signals, cooling systems, fire and humidity sensors, and fire-fighting systems. Moreover, all information and data are stored locally and in cloud storage that can be retrieved if the servers fail.

Communications

Through its various communications programmes, TUA aims to reach all segments of society, promote the importance of eradicating hunger, and establish the concept of social solidarity. Accordingly, TUA built partnerships with various educational institutions, public and private sector institutions and civil society organisations, involving them in charitable and voluntary work and enhancing their role as active partners in community development.

TUA launched new volunteering programmes, tailored to suit the requirements of all its partners that span various sectors while taking into consideration the benefits the 30,000 endorsed families received.

Every year, TUA launches three key campaigns to raise awareness about its programmes and encourage community members to contribute to the Sustainable Food Aid Programme. Through various communications programmes, TUA reaches donors worldwide, whereby people wishing to donate from outside Jordan can do so via the website or mobile application.

1.Key Campaigns



Awareness Campaign

TUA kicked off its annual awareness campaign under the slogan "With your help, towards feeding 30,000 families in need throughout the year". The awareness campaign for 2017 aimed at introducing the second phase of the project to reach 30,000 endorsed families before year's end.



• Ramadan Campaign

To encourage donors to pay Zakat with TUA, a campaign under the slogan "Your Zakat is Mercy" was launched for the second year in a row. TUA receives Zakat and all other forms of donation during Ramadan and throughout the year to support the Sustainable Food Aid Programmes.



Adha Campaign

TUA launched the Adha Campaign a month before Eid Al Adha to attract as many donors as possible to perform their sacrifices with TUA. Adahi are performed in Australia and in the Greater Amman Municipality's slaughterhouse, and their meat is distributed every month throughout the year to the 30,000 endorsed families as part of the Sustainable Food Aid Programme.



World Food Day Campaign

TUA launched its World Food Day campaign on the 16th of October, in an aim to highlight the food poverty issue in Jordan, and to raise awareness about TUA's role in fighting hunger, by sending empty food boxes to a number of media presenters and social media influnecers.

2.Volunteering Programmes

TUA firmly believes in the importance of volunteering as an essential part of community service and recognizes its ability to instill a culture of giving back to the community. TUA receives volunteers from all walks of life, who believe in the importance of social solidarity. As the number of volunteers from different age groups increased, TUA introduced new volunteering programmes in 2017, to suit the needs of different individuals, especially employees and students. 8,912 individuals, employees and students took part in several volunteering programmes in 2017, such as serving daily hot meals under the Wayfarer Programme, packaging and distributing monthly food parcels, renovating the homes of families in need, gardening, visiting the elderly, storytelling, and giving private lessons. In addition, volunteers participated in the Ramadan volunteering programme, serving Iftar meals to underprivileged people who are fasting, at the 'Mawae'd Al Rahman' that TUA holds at its headquarters during the holy month.

Volunteers who wish to take part in TUA's volunteering programmes can either register online via www.tua.jo or fill out a volunteering request at TUA's booths in major centres or at its headquarters directly.

TUA's volunteering programmes during 2017 were:



Shouf Bi Ainak Programme

The programme is held on the last Saturday of every month throughout the year. This day was chosen to suit the circumstances of employees who wish to volunteer on their day off, as well as individual volunteers. The programme aims at introducing volunteers to TUA's work mechanism and operations by visiting the warehouses in Al Qastal and packaging food parcels, which they then deliver to endorsed families, benefiting from the Sustainable Food Aid Programme through one of TUA's partner associations. During the year, 262 volunteers took part in this programme.



Wayfarer Programme

The programme offers daily hot meals to underprivileged persons at TUA's headquarters. Accordingly, volunteers help by serving meals to the beneficiaries of this programme. The number of participants reached 2,248 volunteers who served meals to 79,159 beneficiaries of all age groups.



Field Visits Programme

In this programme, volunteers conduct field visits alongside workers from the Social Research Section of TUA to assess the households that applied for the Sustainable Food Aid Programme (the Monthly Food Parcels Programme). During these visits, families are assessed for eligibility of endorsement by TUA. The number of volunteers in this programme reached a total of 179.



• Food Parcel Packaging Programme

Volunteers package food parcels at TUA's warehouses in Al Qastal, where they fill them with 22 food items, to be distributed to the endorsed families later on. The programme drew the participation of 3,250 volunteers.



• Food Parcel Distribution Programme

After volunteering individuals, employees and students prepare the food parcels at TUA's warehouses, these food parcels are distributed to the endorsed families and beneficiaries of the Sustainable Food Aid Programme directly or through one of TUA's partner associations. The number of volunteers in this programme reached 1,395.



• Garden Planting Programme

Volunteers in this programme plant gardens in schools in remote and less fortunate areas that are in the vicinity of the homes of endorsed families. 211 volunteers from public and private schools participated in the cultivation of school gardens.



Storytelling Programme

The programme aims to raise awareness on the importance of reading throughout childhood and beyond. As part of this programme, volunteers read stories to the children of TUA's endorsed families who reside in remote areas. The number of volunteers in this programme reached 296 volunteers.



• Home Renovation Programme

Volunteers work on renovating and painting the old, uninhabitable homes of TUA families in different governorates across the Kingdom. The number of volunteers in this programme amounted to a total of 286 volunteers.



• Teaching Children to Draw Programme

Volunteers in the programme teach the children of endorsed families how to draw and develop their talents in this area, teaching them how to manifest their imagination onto paper. Around 227 volunteers participated in this programme.



Visiting the Elderly Programme

The programme promotes visiting elderly individuals from the endorsed families to provide them with some companionship and direct contact. The number of volunteers in this programme reached 271 volunteers.



Office Work Programme

The programme aims at introducing volunteers to the daily activities of TUA, wherein volunteers fulfil several of the daily designated tasks within various departments and sections. During the year, 377 volunteers took part in this programme.



Year-Long Events

In 2017, TUA held several interactive events and activities to raise awareness on its Sustainable Food Aid Programmes and shed light on the reality of hunger and poverty in Jordan. The year-long events and activities offer people an opportunity to get an in-depth look at the situation of the families benefiting from TUA or interact directly with all segments, in cooperation with partner schools or universities, or partners from local and international companies and organisations. This step contributes to enhancing TUA's credibility and transparency among the local community.

Hand Print Race

13 Hand Print Race activities were held during 2017

For the second consecutive year, TUA held the Hand Print Race at 13 partner schools and universities, with the aim of promoting the spirit of fair competition among students and to achieve TUA's goal of a hunger-free Jordan. These events also sought to raise awareness about the different ways to eradicate hunger and food poverty, as well to highlight students' role in helping beneficiaries and families in need. During the race, competitors placed their handprints on a special mural, signifying them as partners of TUA in eradicating hunger. At the end of the race, the top three competitors were awarded, whereby the first-place winner received the Hand Print Race cup and a gold medal, while the second- and third-place winners received silver and bronze medals, respectively.



Sesame Street

17 Sesame Street activities were held in 2017

TUA organised 17 Sesame Street activities for students under the age of six in a number of partner schools in 2017 to raise awareness on and highlight the reality of hunger and food poverty in Jordan. Sesame Street's characters TonTon, Jul Jul, and Elmo tell the children stories about how they can help the endorsed families through interactive activities.



Garage Sale

For the second year in a row, TUA organised a Garage Sale at Haya Cultural Centre in May 2017, during of which it received in-kind donations from the public for the purpose of reselling them. Proceeds from the Garage Sale went towards supporting TUA's Sustainable Food Aid Programme. The event included a number of entertainment activities and programmes for families and children of all age groups. These included theatrical performances, competitions and live performances by local bands, in addition to many entertainment programmes with the help of volunteers.



Talaween Exhibition

446 paintings drawn by students of six partner schools

In 2017, drawing activities were organised at six partner schools in order to reinforce the importance of eradicating hunger among children. Students between eight and 11 years old drew 446 paintings that were sold at the Talaween Exhibition at the Garage Sale 2017. Proceeds went towards supporting the households benefiting from TUA's Sustainable Food Aid Programme.



• Making Endorsed Families' Children's Dreams Come True, in Cooperation with Masarrah Group

The dreams of 42 children from TUA's families came true in cooperation with Masarrah Group

The dreams of 42 children with special needs from families benefiting from TUA's Sustainable Food Programme came true in cooperation with Massarah group in 2017.



Tkiyet Um Ali Football Tournament for Schools

Eight of TUA's partner schools participated in its tournament, which culminated with Amman Baccalaureate School winning the trophy

In 2017, TUA organised the 'Tkiyet Um Ali Football Tournament for Schools' at the Amman Baccalaureate School, with the participation of eight partner schools: Amman Baccalaureate School, Repton New English School, Bunat Alghad Academy, Mashrek International School, Jubilee School, Asamiah International School, Amman National School, and Al-Bayan School, with the aim of highlighting the issue of hunger and food poverty in Jordan. The Amman Baccalaureate School received a trophy for winning first place.



Honouring Tkiyet Um Ali's Volunteers

In July 2017, TUA honoured a number of companies, partner institutions and individuals who shared their time and efforts under 10 different volunteering programmes, giving them the opportunity to help improve the lives of the families benefiting from TUA. The honouring took place at an event that was sponsored by Adrenaline and The Country Club and included many competitions and recreational activities.



• Tkiyet Um Ali's Ladies Committee

Established in 2016, the Tkiyet Um Ali Ladies Committee comprises a number of women from the local community. The committee focuses on raising community women's awareness on hunger in Jordan and on TUA's role in eradicating it through Sustainable Food Aid Programmes that target families living below the food poverty line. The committee was established to play an important role in persuading local women and motivating them to help the families benefiting from TUA. The committee also organises and implements awareness-raising events, gatherings and fundraisers, as well as motivates women to take action towards eradicating hunger in Jordan.

In 2017, the Tkiyet Um Ali Ladies Committee organised two fundraising events to support endorsed families and raise awareness about the Sustainable Food Aid Programmes. A charity breakfast, sponsored by the Grand Hyatt Amman Hotel and Hammoudeh Food Industries Co., was held in March that drew the participation of many society ladies. Additionally, In November, The Ladies Committee held a tea party at Romero Restaurant, the party was sponsored by the restaurant in addition to Tchaba and Go Cadeaux.

Donation Tools

TUA relies on philanthropic donations to support its various programmes and provide sustainable food aid to endorsed families. Thus, it has allocated several donation tools:

1. Main headquarters

A donor can visit TUA's headquarters on Al-Jaish Street in Al-Mahatta, to make a donation at the Fundraising Department.

2. Bank Transfers and Deductions

Donors can make donations through bank transfers to TUA's bank accounts or through monthly bank deductions.

Bank	Account Numbers	
Islamic International Arab Bank - JOD	1010000188500	
Arab Bank - JOD	1182764679501	
Arab Bank - JOD	1182764679500	
Safwa Islamic Bank - JOD	20505552220013000000	
Safwa Islamic Bank - USD	20505552220023000000	
Jordan Islamic Bank - JOD	21606946410400006	
Cairo Amman Bank - JOD	90001327916	
Housing Bank For Trade and Finance - JOD	4822400101001	
Jordan Ahli Bank - JOD	1001585378	
INVESTBANK - JOD	133000011589020001	
Bank al Etihad - JOD	10111690915101	
Bank ABC - JOD	11637709010	

Donations in USD:

Bank: Safwa Islamic Bank - Shmeisani Branch

Account Name: Tkiyet Um Ali

Account Number: (205/0555222/002/3000/000)

3. Online Donations

Donors living in Jordan and abroad can donate online for various donation schemes via www.tua.jo.

4.eFAWATEERcom

TUA receives donations online through eFAWATEERcom, which is integrated with 23 operating banks in Jordan or via ATMs across the Kingdom.



5. Call Centre

TUA's Call Centre (06-4900900) receives and responds to donor inquiries year-round, and arranges to receive donations from TUA representatives across the Kingdom, making it an easier and swifter process for donors. The Call Centre is also responsible for promoting campaigns and the Sustainable Food Aid Programmes by reaching out to people via phone throughout the year.



6. Tkiyet Um Ali Booths at Commercial Centres

TUA's eight locations at main commercial centres aim to serve donors through the provision of information related to its programmes and also to receive direct donations.

TUA's permanent locations are located in: City Mall, Mecca Mall, Safeway - 7th Circle, Safeway - Shmeisani, TAJ Lifestyle Mall, Cozmo - 7th Circle, Galleria Mall and Amman Mall.



7. Donation Boxes

TUA's donation boxes enable it to reach a larger number of donors who contribute small amounts of money that collectively make a big impact that goes towards feeding endorsed families. Donation boxes are collected by a specialised company and are handed over to a bank to be sorted under high professional standards and strict supervision.

8. Tkiyet Um Ali's Mobile Application

Along with its Ramadan Campaign Your Zakat is Mercy TUA launched its mobile application, thus becoming the first charity in Jordan to launch an application to facilitate donations from donors living in Jordan and abroad.

Donors can create a new account through the application or use their own accounts from the TUA website. The application allows users to donate to TUA programs such as Zakat, Sadaqah, the Family Sponsorship Programme, food parcels, the Wayfarer Programme, sacrifices, and others, in an easy, fast and secure way.

The application also allows donors to track their donations, as well as remain updated on TUA's latest news. The application can be downloaded on Android and iOS phones by searching for TUA.



Donation Programmes

TUA depends on donations from individuals and partners to guarantee the continuity of its Sustainable Food Aid Programmes. TUA does not deduct any amount from the donations received for its administrative costs. All donations are channelled towards covering the costs of the Sustainable Food Aid Programmes, which help endorsed families.

Tkiyet Um Ali's programmes include:

• Family Sponsorship Programme

This programme aims at instilling the concept of social solidarity, by providing donors with the opportunity to sponsor one of the 30,000 endorsed families so they may receive a monthly food parcel containing 22 food commodities that include all the basic nutritional needs in order to satisfy the needs of a family for an entire month. The monthly sponsorship is valued at either JOD 15, 30, 50, or 70 per month, depending on the number of family members.



Monthly Food Parcels Programme

Donors can make a contribution that is the equivalent of one monthly food parcel that will be delivered to underprivileged families benefiting from TUA. Each parcel is valued at JOD 15, 30, 50, and 70, depending on the number of family members.



• Wayfarer Programme

TUA welcomes 400 individuals every day of the year at its headquarters under the Wayfarer Programme. Donors can contribute JOD 3, which is the value of a hot meal served to any wayfarer.



Sacrifices Programme (Dhabihah)

Throughout the year, TUA receives all kinds of sacrifices (Dhabihah, Aqiqah, Fadu, Nether) from donors and performs the sacrifices on behalf of the donors at the end of each month, and distributes the fresh meat to endorsed families in all governorates across the Kingdom.



Adahi Programme

The Adahi are performed on behalf of donors in Australia during Eid Al Adha, in the presence of a mufti from the Jordanian General Iftaa' Department. The frozen meat is distributed as part of the monthly food parcels to the endorsed families all year long.



Zakat Programme

Zakat donations are disbursed to those in need, the poor, and orphans according to a Fatwa from the General Iftaa' Department.

General Charity Programme (Sadaqah)

TUA receives General Sadaqah from donors to support the Sustainable Food Aid Programme.

Perpetual Charity Programme (Sadaqah Jariyah)

TUA receives Sadaqah Jariyah from donors to cover the tools needed to serve TUA's beneficiaries.



Partnerships

Our Partners in Eradicating Hunger

TUA firmly believes in the importance of forging new partnerships with various local, regional and international entities, stemming from its vision of a hunger-free Jordan, as well as of instilling the concept of eradicating food poverty in Jordan and raising awareness among all segments of society and age groups.

In 2017, TUA made several partnerships with various sectors in line with the increase in the number of families benefiting from its programmes as part of the second phase of the Eradicating Extreme Poverty Project in Jordan, which reached 30,000 endorsed families. This rise required an increase in efforts to provide sustainable food aid to families benefiting from TUA in all governorates across the Kingdom.

TUA believes in the importance of working with local and international organisations, which hold workshops and seminars that reflect positively on enhancing the concept of charitable work and improving the lives of the endorsed families.

Through its partnerships with local entities, TUA aims to reach all families in need in all governorates across the Kingdom. The underprivileged families apply for endorsement to associations and charities found in different governorates, after which TUA assesses their application. These entities are the main partners of TUA, as food parcels are distributed to the endorsed families through them under the supervision of a team of TUA employees.

TUA is also concerned with fostering partnerships with companies and educational institutions from the private sector. These agreements aim to enhance these institutions' engagement with TUA's programmes, whether through financial or in-kind support or by participating in the various interactive programmes that TUA launched specifically for them. TUA has also partnered with several major commercial centres, small shops, banks, pharmacies, hospitals, border centres and other places to place TUA's donation boxes. These donation boxes help to reach the largest number of donors, allowing them to contribute in small amounts, which go a long way in supporting families living below the food poverty line.

Moreover, TUA has forged strategic partnerships with a number of media entities to provide media support for all of the organisation's campaigns and programmes throughout the year, in order to raise awareness about the key role that TUA plays in eradicating food poverty.



Partnerships with Employing Entities and Organisations Rehabilitating and employing 2,202 beneficiaries from TUA in 2017

In 2017, in cooperation with partner companies, organisations and entities, TUA trained, rehabilitated and employed 2,202 beneficiaries of its Sustainable Food Aid Programme. This step aims to improve the endorsed families' situations so they may become productive families eventually, capable of supporting themselves until they rise above the food poverty line. In doing so, TUA works towards achieving its vision of a hunger-free Jordan.

Our Partners _____Our Partners

Our Partners in Operations

- Al Layan for Logistics Services
- EY Jordan

Our Partners from the Public Sector

- Ministry of Social Development
- Ministry of Planning and International Cooperation
- Ministry of Foreign Affairs and Expatriates
- Greater Amman Municipality
- National Aid Fund
- Jordan Hashemite Charity Organization
- Public Security Directorate
- General Iftaa' Department
- Department of Statistics

Our Partners from International Organisations

- United Nations Children's Emergency Fund (UNICEF)
- World Vision International
- World Food Programme
- Handicap International
- Save the Children

Our Partners from Local Organisations

- East Amman Industrial Investors Association
- Dar Abu Abdullah
- Justice Center for Legal Aid
- National Council for Family Affairs
- Hayat Educational Fund
- Jordan Breast Cancer Programme
- Luminus Group
- King Abdullah II Fund For Development
- Agriculture Engineering Association
- Jordanian Hashemite Fund for Human Development (Goodwill Campaign)
- The Hashemite Fund For Development of Jordan Badia
- Jordan Health Aid Society
- National Aid Fund
- Tobacco Free Jordan Association
- The Jordan Medical Aid For Palestinians
- The Islamic Charity Center Society
- Jordan Education For Employment
- Jordan Engineers Association
- Haya Cultural Center
- Khalil Al Salem Charity Association
- Royal Scientific Society

Our Partners from the Private Sector

- Aqaba Special Economic Zone Authority
- Arab Bank
- Islamic International Arab Bank
- Zain Jordan
- Amman Chamber Of Commerce
- Orange Jordan
- Hikma Pharmaceuticals PLC
- Umniah
- Jordan Ahli Bank
- Jordan Ice & Aerated Water Co. Ltd Pepsi
- Nunhems Netherlands BV Co
- The Coca-Cola Bottling Company of Jordan LTD
- Nestle Jordan Trading Co. Ltd
- Astra Investment
- The Housing Bank for Trade and Finance
- Bank Audi
- Henkel Jordan
- Samsung
- Eagle Hills
- Classic Fashion Apparel Industry
- Al Watanieh For Fuel Co -Total Jordan
- Jordan Islamic Bank
- UGC Jordan
- Lamar Holding
- Jordanian Egyptian Fajr for Natural Gas Transmission and Supply
- · Airport International Group
- Alaqsa Trans and Clearance
- Safwa Islamic Bank
- Strategic Planners Managerial and Marketing Consultants
- Arab Jordan Investment Bank
- Capital Bank
- National Paints Factories Co. Ltd.
- Standard Chartered Bank
- Kingdom Electricity Company
- Ernst & Young Jordan
- Errist & roung sorda
- Al Rajhi Bank
- Bank al Etihad
- Nabeeh Al-Nabulsi Drug Store
- Jordan Kuwait Bank

- KEMAPCO Arab Fertilizers and Chemicals Industries
- Ahli Microfinance Company
- Dar Al-Handasah
- Amadeus Jordan
- Societe Generale De Banque-Jordanie
- Special Technical Services (STS)
- Optimiza Solutions
- Cairo Amman Bank
- Petra Trading and Investment Co.
- Vitas Jordan
- Intercontinental Hotels Group
- Mövenpick Hotels & Resorts
- The Boulevard Arjaan by Rotana
- MS Pharma
- Careem
- Jordan Airports Company
- LG Jordan
- Imseeh Jewelry
- Gulf Jordan
- EasyStorage
- KIA Motors Jordan
- Khattab Dates
- Kurdi Jewelry
- IPSOS
- KPMG
- Fine Hygienic Paper Co
- Ayla Oasis Development Company
- Estarta Solutions
- Al-Nisr Al Arabi Insurance Company
- City Mall
- Mecca Mall
- Safeway 7th Circle
- Safeway –Shmeisani
- TAJ LifestyleMall
- · Cozmo 7th Circle
- Galleria MallAmman Mall
- Mukhtar Mall

Our University Partners

- The University of Jordan
- · The Hashemite University
- German Jordanian University
- Al-Ahliyya Amman University
- Zarga University
- Middle East University
- Royal Academy of Culinary Arts

Our School Partners

- Mashrek International School
- Repton New English School
- The International Academy –Amman
- King Hussein Foundation Jubilee School
- Amman National School
- Cambridge High School
- Asamiah International School
- Islamic Educational College
- Amman Baccalaureate School
- Amman AcademyArab Model Schools
- Al Fareed Model School
- Aqaba International SchoolBunat Alghad Academy
- · Al-Bayan School
- Mayar International Schools
- National Orthodox School
- Retaal International Academy
- Canadian International School

Our Partners

Our Partners in Donation Boxes

- Optikos Shami
- Al Sahel Al Akhdar Sweets
- Arab Bank
- Nafeeseh Sweets
- Al Neimeh Sweets
- The Housing Bank for Trade and Finance
- Hamada Restaurant
- Anabtawi Sweets
- Safwa Islamic Bank
- Daraghmeh Commercial EST
- VIP Supermarket
- Jordan University Hospital
- TCHE TCHE
- Orange Jordan
- Specialty Hospital
- Papa John's
- Al-Essra Hospital
- Burger King
- Jiwar Supermarket
- Al-Turk Supermarket
- Pizza Hut
- Arab Medical Center
- Izmir Mall
- Smart Buy
- Ibn Al Havtham Hospital
- Matalan
- Alawneh Exchange
- Al Amal Hospital
- Al Mangal Chicken Tikka
- · Al Alami Jordan Exchange
- Al Rashid Hospital
- Cozmo
- City Mall

- Al Khalidi Hospital
- Lebnani Snack
- TAJ Lifestyle Mall
- MedLabs
- Al Sufara Bakery
- Mecca Mall
- Mesh Normal Outlet
- Ibrahim and Khaled Abu Shagra Trading Co. - Gifts Corner
- Galleria Mall
- Homosany Restaurant
- Max
- Irbid Mall
- Barracuda Restaurant Agaba
- Popeyes
- Abdali Mall
- Barcelona Restaurant
- Istiklal Mall
- Sarah Fish Restaurant
- Jabri Restaurant
- Samara Mall
- Al Shalati Library Gardens Street
- Al Dayaa Restaurant
- Shwaikh Mall
- · Al Mikhi Library Abdoun
- Al Kalha Restaurant
- Arjan Mall
- Nolita Clothing
- Jawad Modern Bakeries Company
- Al Fareed Markets
- Al Raibi Market
- Hitteen International Bakeries
- IKEA

- Hanaien Shawerma
- Kajo Bakery
- Safeway
- Shawerma Yazan and Haitham
- · Alia Central Restaurant
- C-Town
- Al Rabieh Pharmacy
- Ibn Zaidoun Pharmacy
- Ministry of Health
- Elena Pharmacy
- Safe Side Abu Shakra
- Sama Al Fuheis Pharmacy
- Jordan UAE Exchange
- Bustami & Saheb Company (Nissan Jordan)
- Strawberry Cake
- Lumi Market
- Fruit Salad
- Oxygen Pharmacy
- · Al Aseel Roastery
- Jordanian Duty-Free Shops
- TAJ Lifestyle
- Madison One Pharmacy
- Ghosn Alsisban Supermarket
- Saudi Exchange Est.
- ALDO
- Sheltawe Bakery
- Dallas Tours and Travel

Our Media Partners

- Jordan Radio and Television Corporation
- Ahdath24
- Sawt El Ghad Radio Ro'ya TV
- Al Magar
- Jaish FM
- Petra News Agency
- Hayat FM
- Nashama FM

- Al Ghad Newspaper
- · Hawa Amman Radio
- Play FM Al Rai Newspaper
- Radio Fann FM
- Al Balad Radio
- Addustour Newspaper
- Rotana Radio
- Al Rasheed Radio
- Al Waseet Newspaper

- Amen FM
- Jordan University Radio
- Al Mumtaz Newspaper JBC Radio
- Farah Al Nas Radio
- Alwakeel News
- Mazaj FM Radio Husna FM
- Khaberni
- Radio Dahab

- Ammon News
- Bliss FM
- Mood FM
- Saraya

Our Partners from the Private Sector









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Our Media Partners



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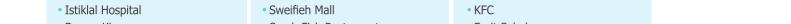












- Ocean Restaurant
- Hayat Amman Pharmacy
- Pharmacy One

- Seyaha FM
- Watar FM
- Ghorba Jo Beat FM
- Hala FM

Striving To Help Those In Need

Success Stories We Take Pride In





"My thanks goes to God then to Tkiyet Um Ali, as my children have food to eat." - Um Rashid

Um Rashid

Eight small children, abandoned by their father at a time when they were in dire need of the care of both parents. He left them alone with their mother – the sole breadwinner – to face the difficulties and struggles of life. Um Rashid endured what very few could, raising her children well and supporting them with only the grace of God to help her.

Eight children, of whom the eldest is Aya, 15, and the youngest is two-year old Marwan, while the middle child Abdullah suffers from Idiopathic Thrombocytopenic Purpura (ITP), whose treatment his mother cannot afford. In addition to working from home to provide a decent living for her children, Um Rashid depends on the assistance of Good Samaritans. Um Rashid and her children live in an almost inhabitable home, that is in no way suitable for a decent living, alongside numerous other disadvantaged people living a hard life.

To ease their burden, and as part of its vision and responsibility towards supporting disadvantaged families in need, TUA endorsed Um Rashid's family in the Sustainable Food Aid Programme, delivering monthly food parcels to them throughout the year. Now Um Rashid has enough to feed her eight children, so that they may live the childhood they deserve, without feeling inferior to their peers.





"Thank God, thank God. I always wanted to make a decent living for my family." - Abu Ala'a

Abu Ala'a

Abu Ala'a is the head of a family of seven. He gets up early every morning, before sunrise, to work on a sidewalk in a local market. He sells whatever he can and goes home to his wife and children at night, with very little in his pocket – sometimes not enough to buy food for his children. On some days he manages to make some money while on other days he returns home empty-handed.

Abu Ala'a supports his wife and five children, all of whom are in school. The family depends entirely on Abu Ala'a's income. There is no way Abu Ala'a is going to be able to provide a decent meal for his family, nor will he be able to fulfill his children's dreams who have the right to live a normal childhood just like their schoolmates.

Abu Ala'a and his family live in an old house filled with mildew because of poor ventilation; a deplorable situation in every sense of the word.

Today, thanks to TUA, Abu Alaa can return home to smiling children, for they can now carry wafers, biscuits and sandwiches in their school bags every day, just like other children.



"God afflicted me with this disease, but made it up to me with Tkiyet Um Ali." - Um Mohammad

Um Mohammed

Divorced, suffering from epilepsy, and with four children in school.

Um Mohammed depends on the National Aid Fund and Zakat committees to cover her expenses and support her children as she cannot work because of her illness. Moreover, one of her children suffers from a chest disease, which she cannot afford to treat.

As small children with no one to lean on but their mother, who cannot afford to feed them, they would sometimes go to school without having breakfast, which would affect their concentration and learning abilities.

However, after TUA endorsed Um Mohammed's family – whose ages range between a 16-year-old and 10-year old – to benefit from the Sustainable Food Aid Programme every month throughout the year. They now receive a monthly parcel containing various nutritional commodities that meet the needs of the entire family. Um Mohammed can also prepare food and sandwiches for her children to have with their schoolmates just like any other student.





Your Volunteering Inspires Us Testimonials We Take Pride In

"Volunteering increased my sense of community responsibility." - Raghad Abu Aisha



"I am Raghad Abu Aisha and I am a university student. I specialise in social studies, which is the main reason I am so passionate about volunteering and taking the time to undergo this experience. Many of my friends recommended I join volunteering programmes because I will get a chance to see what I have never seen before, whether in my environment, around university or among the people I usually interact with on a daily basis.

My first thought was to contact TUA, since I had heard about their various volunteering programmes to help those in need. I chose to take part in three volunteering programmes. Since my university degree is in social studies, I decided to start my volunteering experience with the Field Research Programme, through which families are visited and assessed before getting endorsed by TUA. While volunteering in this programme, I learned about the detection and inspection mechanisms and how to ask appropriate questions without embarrassing the families concerned.

By the end of my field visit, I never imagined there were families living in very remote areas, in cloth tents without even the basics of a decent living – food! It made me realize there was this whole other world in which people lived in extreme poverty and conditions I never knew existed.

I also spent time volunteering in the Wayfarer Programme, which serves daily hot meals at TUA's headquarters, benefitting people from all ages. While serving the meals, I would look at the wrinkles on the elderly people's faces, each etched with a lifetime of experiences, which increased my sense of responsibility towards serving them."

"My experience volunteering with Tkiyet Um Ali was one of the best things to happen to me." - Lama Sabah



"My name is Lama Sabah, a high school student, and my dream is to become a nurse to help people and make their lives better. Because I like helping others, I decided that the best meaningful investment of my time and efforts would be to volunteer to help others. I chose to volunteer in the Visiting the Elderly Programme, offered by TUA.

The programme is based on visiting a number of elderly people, talking to them and checking on their health, keeping them company, and entertaining them. I was really happy to listen to them. At the end of the conversation, we offer them a symbolic gift that makes them really happy. Despite this simple act, it left a big impact on me that made me extremely happy, given that I somehow made an elderly person happy by visiting them, especially after I saw how much they suffer from loneliness and isolation. This made me realize even more the degree of my responsibility towards them."

"My experience in volunteering with TUA was one of the best things to ever happen to me. I learned that one of God's greatest blessings is for society to come together and take the time to make those who are less fortunate happy."

Volunteering is the Reason I Chose to Work with TUA

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"I always aspired to work with Tkiyet Um Ali to help those in need." - Nancy Al Sayegh



"My name is Nancy Al Sayegh and I currently work at TUA. My story began when I was looking to volunteer with a charity to help those in need. I chose to volunteer with TUA because of the variety of volunteering programmes it offers. One of the first programmes I took part in was serving meals under the Wayfarer Programme during Ramadan. Every year, TUA holds Mawae'd Al Rahman at its headquarters, where it welcomes more than 1,500 fasting men, women and children every day.

I also participated in the Shouf Bi Ainak Programme, filling parcels at TUA's warehouses in Al Qastal and distributing them to the families. Through this programme, I saw first-hand the harsh reality of the situation they were living in, far away in remote areas, without basic necessities, starting with their terrible living conditions, to their lack of food on a daily basis.

By helping feed these underprivileged families, it became my ambition to work at TUA to help these families in need on a full-time basis, rather than through volunteering programmes only. It brings me great joy to see how generous donors are, always giving whatever they can to help families benefiting from TUA's Sustainable Food Aid Programme."

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"I feel proud to coordinate the volunteers who come to serve those less fortunate." – Shireen Abdel Aziz

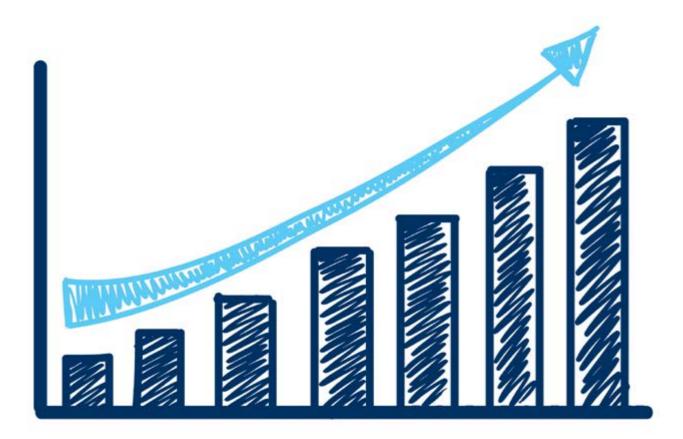


"I am Shireen Abdel Aziz, and I have participated in several of TUA's volunteering programmes over the course of almost a year. One of my favourite volunteering programmes is the Wayfarer Programme, which serves daily hot meals throughout the year at TUA's headquarters. There, I helped serve meals to around 400 men, women and children of all ages. I saw the despair in their eyes and on the faces of the elderly, I saw life's burdens, worries and the difficulties embodied in attaining a decent living and daily sustenance. Now, I work at TUA, and I am proud to coordinate the volunteers who come to serve those less fortunate, and educate them about the various programmes and processes, and how they can volunteer to raise community awareness about the importance of helping the 30,000 deprived families in need that are now endorsed to receive monthly food parcels under the Sustainable Food Aid Programme. My passion for educating volunteers increases every time I see how they react and feel when they meet these families, as it is the same feeling I had, and still have, whenever I take part in helping these families in need."





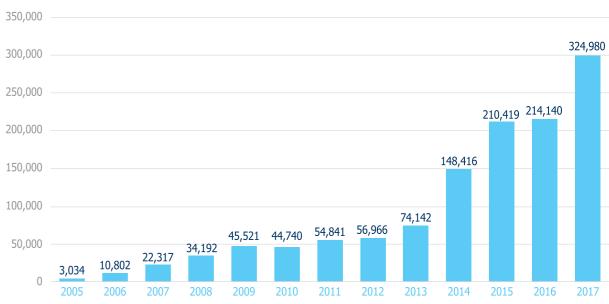
Tkiyet Um Ali's Growth Rates



Food Parcels

Food Parcels Distributed by Tkiyet Um Ali (2005 - 2017)

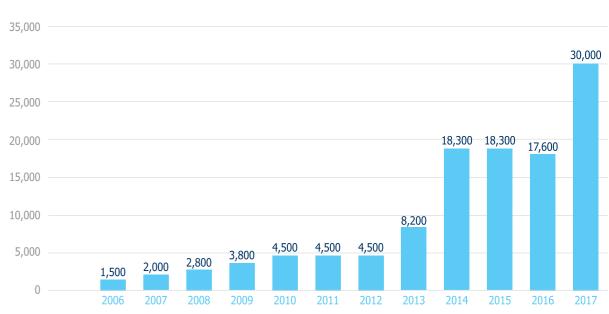




Tkiyet Um Ali's Endorsed Families

Number of Endorsed Families

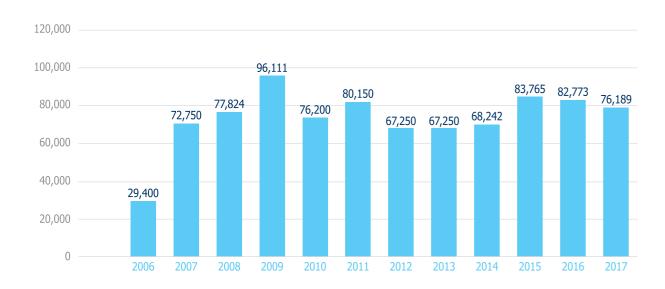




Wayfarer Programme (Daily Hot Meals)

Number of Daily Hot Meals Served (2005 - 2017)

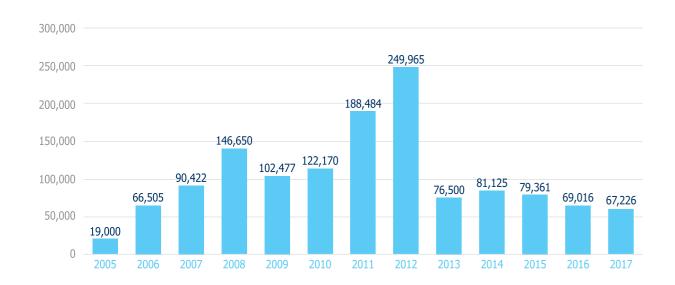




Ramadan Iftar Meals

Number of Iftar Meals Served (2005 - 2017)

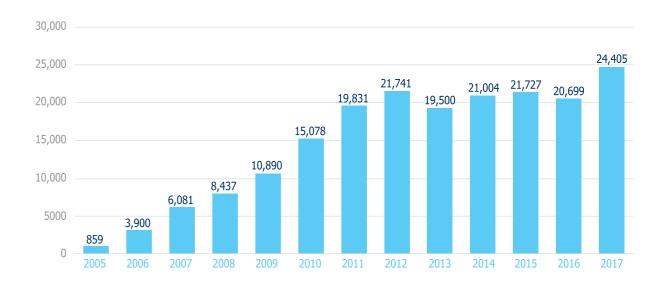




Adahi

Number of Sacrifices (Adahi) Performed (2005 - 2017)

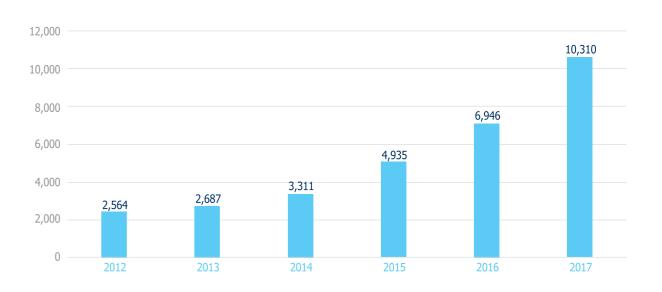




Families Sponsored by Donors

Number of Sponsored Families by Donors (2012 - 2017)





72 73

Tkiyet Um Ali's Growth Rates — Tkiyet Um Ali's Growth Rates

Tkiyet Um Ali's Donors

Number of Yearly Donors (2012 - 2017)

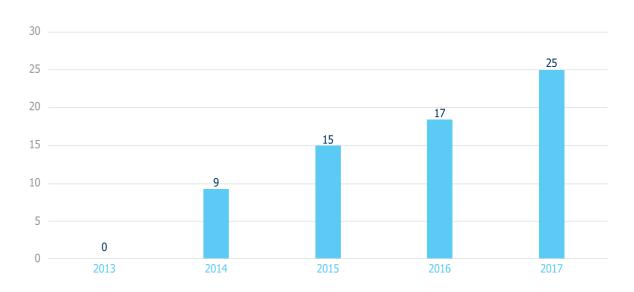




Local Civil Society Partnerships

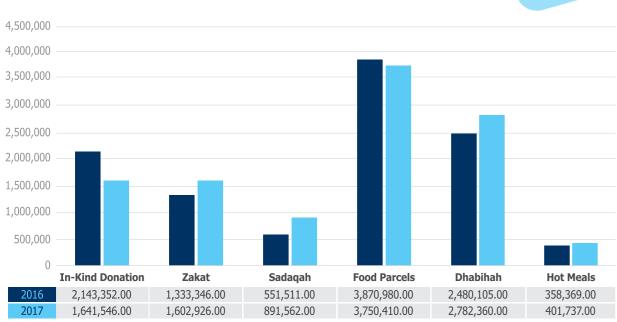
Number of Local Civil Society Partnerships (2013 - 2017)





Income In Jordanian Dinar

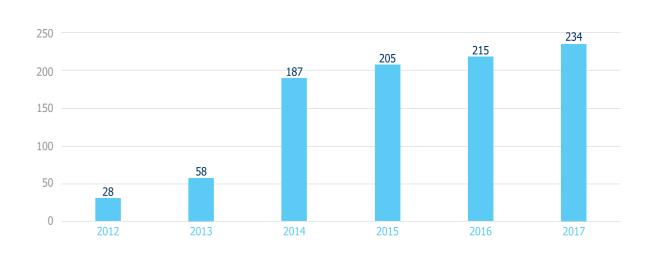




Community Based Organisation Partnerships

Number of Community Based Organisation Partners (2012 - 2017)





74 75

Financial Report 2017

Cost of Revenues						
Total Cost	2017		2016			
Costs per Expenditure	Amount (JDs)	% of Total Costs	Amount (JDs)	% of Total Costs		
Cost of food-packages	9,531,524	59.7%	7,098,312	58.4%		
Food meals	291,793	1.8%	444,779	3.7%		
Dhabihah costs	2,271,141	14.2%	1,729,852	14.2%		
Total Costs	12,094,458		9,272,943			

Expenses						
Administrative & Distribution Expenses	3,870,593	24.2%	2,883,291	23.7%		
Total Administrative & Distribution Expenses	3,870,593		2,883,291			
Grand Total Expenses	15,965,051		12,156,234			

Income					
Total Income	2017		2016		
Income Per Donation Criteria	Amount (JDs)	% of Total Revenues	Amount (JDs)	% of Total Revenues	
General Account	95,569	0.6%	131,205	1.1%	
Food meals	401,737	2.5%	358,369	2.9%	
Dhabihah Revenues	2,782,360	17.4%	2,480,105	20.3%	
Food- packages	3,750,410	23.5%	3,870,980	31.8%	
Public Charity	891,562	5.6%	551,511	4.5%	
Zakat	1,602,926	10.0%	1,333,346	10.9%	
Eradicating Extreme Poverty Project	4,800,000	30.1%	1,318,655	10.8%	
In-Kind Donations	1,641,546	10.3%	2,143,352	17.6%	
Total Revenues	15,966,110		12,187,523		



Ernst & Young Jordan P.O.Box 1140 Arman 11118 Jordan Tel: 00 962 6580 0777/00 962 6552 6111 Fax: 00 962 6553 8300 www.y.com/me

INDEPENDENT AUDITOR'S REPORT
TO THE GENERAL ASSEMBLY MEMBERS
OF TKIYET UM ALI – (NON FOR PROFIT ORGANIZATION)
Amman- Jordan

Report on the Audit of the Consolidated Financial Statements

Opinion

We have audited the consolidated financial statements of Tkiyet Um Ali - (Non for Profit Organization), which comprise the consolidated statement of assets and liabilities of as at 31 December 2017 and the consolidated statement of revenues and expenses and the consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, assets and liabilities of Tkiyet Um Ali (Non for Profit Organization) as of 31 December 2017, and its revenues and expenses and its cash flows for the year then ended in accordance with the organization procedures and the adopted accounting policies as in Note (4).

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards, are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are independent of the Organization in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) together with the ethical requirements that are relevant to our audit of the financial statements in Jordan, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

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76 77

Tkiyet Um Ali's Financial Report ______ Tkiyet Um Ali's Financial Report ______ Tkiyet Um Ali's Financial Report



Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with the Organization's procedures and the adopted accounting policies as in Note (4), and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing theconsolidated financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization's or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exist. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

 Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.



- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of expressing
 an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of
 accounting and, based on the audit evidence obtained, whether a material uncertainty exists
 related to events or conditions that may cast significant doubt on the Organization's ability to
 continue as a going concern. If we conclude that a material uncertainty exist, we are required
 to draw attention in our auditor's report to the related disclosures in the consolidated financial
 statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are
 based on the audit evidence obtained up to the date of our auditor's report. However future
 events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Report on Other Legal and Regulatory Requirements

The Organization maintains proper books of accounts, which are in agreement with the consolidated financial statements.

Amman- Jordan 2 July 2018

- Jordan Ernst + Young

TKIYET UM ALI - (NON FOR PROFIT ORGANIZATION) CONSOLIDATED STATEMENT OF REVENUES AND EXPENSES FOR THE YEAR ENDED 31 DECEMBER 2017

	Notes	2017	2016
		JD	JD
REVENUES-			
Donations	11	15,898,464	12,078,716
Murabaha revenue		70,910	97,307
(Loss) gain from sale of property and equipment		(3,264)	11,500
		15,966,110	12,187,523
EXPENSES -			
Cost of food and meals	12	(12,094,458)	(9,272,943)
Administrative expenses	13	(3,056,205)	(2,135,150)
Distribution expenses	14	(814,388)	(748,141)
		(15,965,051)	(12,156,234)
EXCESS OF REVENUES OVER EXPENSES FOR THE YEAR		1,059	31,289

The attached notes 1 to 17 form part of these consolidated financial statements

أهم فعاليات عام **2017**







Amman Chamber Of Commerce

غرفة تجارة عمّان





البنك العربي









سلطة منطقة العقبة الاقتصادية الخاصة وشركة تطوير العقبة





Islamic International Arab Bank

البنك العربي الإسلامي الدولي















Nunhems Netherlands BV Co. شركة نونهيمز هولندا بي في







Zain Jordan







الشركة الوطنية للمحروقات (توتال)





















Jordan Ice & Aerated Water Co. Ltd Pepsi

شركة الصودا والكازوز والثلج الأردنية بيبسي

The Coca-Cola Bottling Company of Jordan LTD











Bank Audi بنك عودة



Nestle Jordan Trading Co. Ltd (Maggi)





موائــد رحمين تـكيــة أم عـلـي

ِصِياماً مقب ولاً وإفطاراً هنيئاً 2017

Housing Bank for Trade & Finance

بنك الإسكان للتجارة والتمويل





Mohammed bin Rashid Al Maktoum Foundation

مؤسسة محمد بن راشد آل مكتوم











Henkel - Jordan

شركة هنكل الأردن





Al Rajhi Bank

مصرف الراجحي







Arab Jordan Investment Bank (AJIB) بنك الاستثمار العربي الأردني





البنك الإسلامي الأردني Lordan Islamic Bank











بنك صفوة الإسلامي بنك صفوة الإسلامي





Airport International Group

National Paints Factories















Jordanian Egyptian Fajr for Natural Gas Transmission & Supply

شركة فجر الأردنية المصرية





Kingdom Electricity for Energy Investments

كهرباء المملكة لاستثمارات الطاقة







Nabeeh Al Nabulsi Drugstore

بنك ستاندرد تشارترد







مستودع أدوية نبيه النابلسي







شركة إرنست ويونغ EY الأردن









Dar Al - Handasah Shair & Partners Company



شركة دار الهندسة





KEMAPCO Arab Fertilizers & Chemicals Industries Ltd

شركة صناعات الأسمدة والكيماويات العربية كيمابكو



















Jordan Kuwait Bank (JKB)



البنك الأردني الكويتي

Amadeus - Jordan



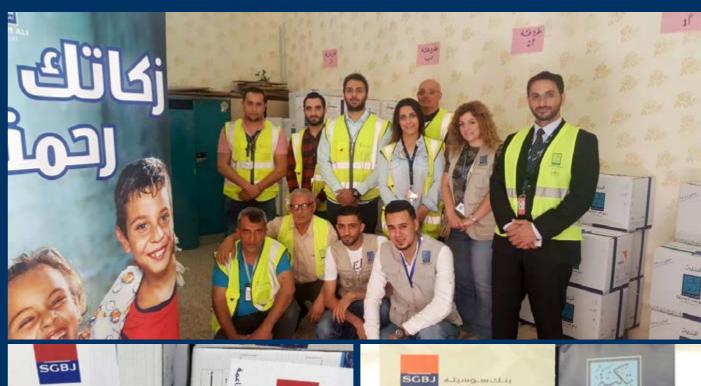




Optimiza Solutions



الشركة الأهلية للكمبيوتر (Optimiza)







Societe General Bank of Jordan (SGBJ)

بنك سوسيته جنرال الأردن





Specialized Technical Services (STS)

شركة الخدمات الفنية للكمبيوتر (STS)









Petra Trading & Investment Co.





شركة بترا للاستثمار والتجارة







Movenpick Hotels Group

مجموعة فنادق ومنتجعات موفنبيك





Vitas Jordan

شركة فيتاس الأردن للتمويل

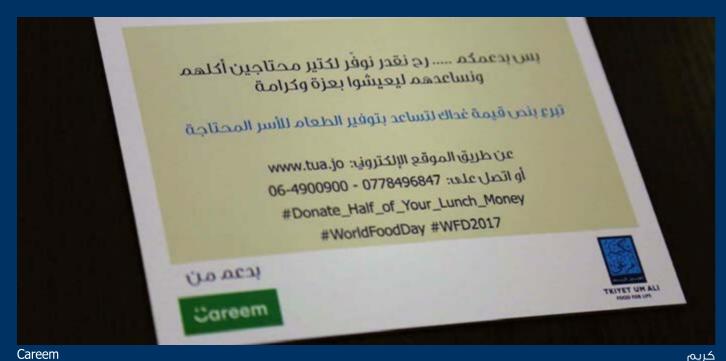






The Boulevard Arjaan by Rotana

فندق البوليغارد أرجان من روتانا

















شركة هيدرون للطاقة





ل جي الأردن LG Electronics Levant Jordan Co





Imseeh مجوهرات امسیح







شركة المطارات الأردنية (جاك) Jordan Airports Company





Al-Nisr Al-Arabi Insurance



KIA MOTORS Jordan

الشركة الوطنية العربية للسيارات (كيا)





National Aid Fund صندوق المعونة الوطنية



The Jordanian Hashemite Fund- Goodwill Campaign -الصندوق الأردني الهاشمي للتنمية البشرية – حملة البر والإحسان



جمعية لا للتدخين Tobacco Free Jordan Association



Ministry of Planning & International Cooperation

وزارة التخطيط التعاون الدولي



Hayat Educational Fund

صندوق حياة للتعليم



General Directorate of Civil Defence



Public Security Director - Highway المديرية العامة للدفاع المدني Patrol Department

مديرية الأمن العام – إدارة الدوريات الخارجية





Al-Ahliyya Amman University

















The University of Jordan





الجامعة الأردنية





Cambridge High School مدرسة كامبردج الدولية















Repton New English School

المدرسة الإنجليزية الحديثة – ريبتون





The International Academy - Amman

الأكاديمية الدولية - عمّان





King Hussein Foundation - Jubilee School

مؤسسة الملك الحسين – مدرسة اليوبيل





مدرسة العقبة الدولية







Amman Baccalaureate School مدرسة البكالوريا – عمّان











Mayar International Schools

مدارس الميار الدولية

مدرسة أكاديمية عمّان Amman Academy









National Orthodox School المدرسة الوطنية الأرثوذكسية

Al Fareed Model School

مدارس الفريد النموذجية



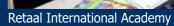


TUA's Garage Sale



فعالية Garage Sale تكية أم علي









TUA's Hakawati Event







Arab Model Schools

المدارس النموذجية العربية









Al-Bayan School مدرسة البيان فعالية حكايات سمسم Sesame Street Event







فعالية تكريم متطوعي تكية أم على



Granting Wishes to Tkiyet Um Ali's Children in Cooperation with Masarra Charity



تحقيق أماني أطفال أسر تكية أم علي بالتعاون مع جمعية مسرة



مشاركة تكية أم علي في سوق جارا



Hand Print Race









معرض تلاوين



Tkiyet Um Ali Football Tournament for Schools



دورى تكية أم على للمدارس

TUA's Participation at Souk Jara



Eid Clothes Distribution Event Sponsored by MS Pharma



فعالية كسوة العيد برعاية شركة إم إس فارما



Mother's Day Event Sponsored by Fine Hygienic Paper Co



فعالية عيد الأم برعاية شركة فاين لصناعة الورق الصحي



Eid Al Adha Event Sponsored by Fine Hygienic Paper Co



فعالية عيد الاضحى برعاية شركة فاين



Tea Party Organised by The Tkiyet Um Ali Ladies Committee



حفل الشاي بتنظيم لجنة سيدات تكية أم علي



Committee



إفطار تكية أم على الخيرى بتنظيم لجنة سيدات تكية أم على



Mother's Day Event Sponsored by Bank Audi



فعالية عيد الأم برعاية بنك عودة











TUA during the Holy Month of Ramadan

أجواء تكية أم علي خلال شهر رمضان المبارك



TUA's Partners Dinner Ceremony



حفل عشاء لشركاء تكية أم علي



TUA's Meeting with the Jordanian Community in KSA

لقاء تعريفي مع الأردنيين في السعودية



TUA's Meeting with the Jordanian Community in Kuwait

لقاء تعريفي مع الأردنيين في الكويت

Highlights of **2017**